

JPL 2021 Ratecard

Service Description	2021 Rate
CS_Content Direction	\$ 90.00
CS_Content Production	\$ 85.00
CS_Studio Management	\$ 85.00
CS_Travel Time	\$ 65.00
EP_CAD Services	\$ 120.00
EP_Engineering	\$ 85.00
EP_Engineering - Advanced	\$ 100.00
EP_Grip	\$ 60.00
EP_Call-In Operator	\$ 65.00
EP_Playback Tech	\$ 55.00
EP_Production Manager	\$ 95.00
EP_Setup/Teardown	\$ 55.00
EP_Technical Director	\$ 95.00
EP_Teleprompter Operator	\$ 55.00
EP_Travel Time	\$ 65.00
EP_Watch Out Operator	\$ 85.00
IAS_Account Coordination	\$ 120.00
IAS_Account/Client Mgmt	\$ 150.00
IAS_Senior Account/Client Mgmt	\$ 155.00
IAS_Lead Account/Project Mgmt	\$ 160.00
IAS_Travel Time	\$ 65.00
INT_Advanced Content Development	\$ 135.00
INT_Advanced Development	\$ 145.00
INT_Basic Content Development	\$ 125.00
INT_Basic Development	\$ 135.00
INT_Content/Data Entry	\$ 120.00
INT_IT Support	\$ 145.00
INT_Media QA	\$ 105.00
INT_Onsite Event Support	\$ 95.00
INT_Project Communication - TPM	\$ 150.00
INT_SQA Testing	\$ 125.00
INT_Travel Time	\$ 65.00
PAS_Account/Client Mgmt	\$ 115.00
PAS_Directing	\$ 115.00
PAS_Event Producing	\$ 90.00
PAS_Event Producing - Advanced	\$ 115.00
PAS_General QA	\$ 65.00
PAS_Producing	\$ 105.00
PAS_Scoping/Estimating/SOW Writing	\$ 105.00
PAS_Stage Manager	\$ 85.00
PAS_Travel Time	\$ 65.00
VP_2D Motion Graphics	\$ 170.00
VP_360 Stitching	\$ 135.00
VP_3D Motion Graphics	\$ 170.00
VP_Asset Management	\$ 100.00

VP_Audio Consulting	\$	100.00
VP_Audio Recording/Editing	\$	150.00
VP_Audio Sourcing	\$	100.00
VP_Audio Tech	\$	65.00
VP_Camera - Assistant	\$	65.00
VP_Camera - Cinematographer	\$	95.00
VP_Camera - Director of Photography	\$	100.00
VP_Camera - Operator	\$	65.00
VP_Camera - Videographer	\$	75.00
VP_Color Grading	\$	125.00
VP_Drone Pilot	\$	100.00
VP_Editing	\$	200.00
VP_Editing Consulting	\$	100.00
VP_Encoding Consulting	\$	100.00
VP_Grip	\$	60.00
VP_Live Event Editing	\$	100.00
VP_Media Encoding/Deliverables	\$	100.00
VP_Media Ingestion	\$	100.00
VP_Motion Consulting	\$	100.00
VP_Playback Tech	\$	55.00
VP_Setup/Teardown	\$	55.00
VP_Teleprompter Operator	\$	55.00
VP_Travel Time	\$	65.00
VP_Video Consulting	\$	100.00
VP_Watch Out Operator	\$	85.00
VP_Watch Out Programmer	\$	120.00

Service Description	2021 Rate
Account/Client Management	\$ 180.00
Art Direction	\$ 190.00
Consulting Services In Office	\$ 190.00
Consulting Services on-Campus	\$ 205.00
Consulting Support Services In Office	\$ 155.00
Content/Data Entry	\$ 140.00
Content Strategy/Planning	\$ 180.00
Copywriting Short Form	\$ 190.00
Creative Direction	\$ 205.00
Design and Production	\$ 185.00
Digital/Traditional Campaign Implementation	\$ 160.00
Digital/Traditional Campaign Maintenance	\$ 150.00
Digital/Traditional Campaign Planning	\$ 190.00
Estimating/SOW Writing	\$ 160.00
Market Research On-campus	\$ 205.00
Market Research Services in Office	\$ 190.00
Market Research Support Services in Office	\$ 155.00
Project Management/ Coordination	\$ 170.00
Reporting, Insights & Consulting	\$ 180.00
Staff Development in office	\$ 190.00
Staff Development on-campus	\$ 205.00
Travel Time	\$ 90.00