July 2020
Dealer Pricing

PAYMENT TERMS ARE 50% DOWN WITH ORDER AND 50% PRIOR TO SHIPMENT, OR 100% PREPAY WITH ORDER. 2% PRE-PAY DISCOUNT

Product	Description	List Price
GENIUS WALL BUNDLES	****NEW** Full Turn-Key Video Wall Solutions **NEW****	List
2X2 GENIUS WALL BUNDLE	Our Full Turn-Key Video Wall solutions include everything your customer needs to deploy a SMART video wall, anywhere in the United States. The Genius Wall Bundles include 3 years of hosting in the TOTAL CHANNEL Cloud, an XW Genius Wall Player with HD outputs for each screen, 55 inch commercial grade video wall monitors with mounts, installation hardware and on-site installation, commissioning, and training services. Prices for video walls with screen counts other than those listed, are available on request.	$58,873
3X3 GENIUS WALL BUNDLE		$120,698
3X4 GENIUS WALL BUNDLE		$153,471
MASTER CONTROL	Servers with 3 years of Hardware Warranty , Software Updates and Support	List
MASTER CONTROL CLOUD	1 year of hosting one (1) Total Channel Media Player on the Total Channel Cloud Server	$422
MASTER CONTROL 10	Basic Hardware server, Up to 10 dual output Players Connected, Mini PC Hardware (Not a Rackmount unit), 500GB HDD, 2GB Ram, Intel Celeron. Ubuntu Linux Server OS Standard, Windows Server Optional	$10,525
MASTER CONTROL 50	1 RU, Controls 1 to 50 dual output Players Connected, Upgraded Hardware, Enterprise Class Unit, Pentium Dual Core Processor, 1TB HDD for Media Storage , 32GB SSD for TC Software. Ubuntu Linux Server OS Standard, Windows Server Optional	$13,529
MASTER CONTROL 250	1 RU, Controls 1-250 Players, Enterprise Class Server, XEON Processor, (2) 1 TB Hot swap Drives providing 1 TB of mirrored storage, dual hot swap industrial grade power supplies with alarms ensure channel reliability. Ubuntu Linux Server OS Standard, Windows Server Optional	$18,055
MASTER CONTROL 750	1 RU, Same basic Chassis as the Master Control 250 with Hardware upgrades to handle up to 750 Players, Enterprise Class Server. Upgraded XEON Processor. 4 TB of Raid 5 storage, (3 TB Total Storage with a 1 TB "hot" spare) , hot swap drives, dual hot swap power supplies. 1RU x 24". Ubuntu Linux Server OS Standard, Windows Server Optional	$21,052
MASTER CONTROL VIRTUAL	Customer Hosted Master Control Software Only for Data Center , VMware environments, Runs on Ubuntu server OS or Windows Server.	$18,585
Server Options		List
MC Custom XML/JSON Data Feed	Custom XML or JSON Data Feed Development/ Quote when Data needs to be pulled from an XML file and displayed in the signage.	$6,000
RACKMOUNT OPTION for MC10	1 RU Rackmount Chassis Option for MC10	$1,045
MC ENTERPRISE MODULE V 1.0	Active Directory Option For Master Control Servers	$3,600
MC Total Mobile App Dev	Single Mobile Channel / 100 Concurrent Users	$7,500
Total Mobile Concurrent User Packs	200 Additional Concurrent Mobile Channel Users	$4,500
Windows Server 2012 R2	Factory Installed Windows Server OS for Hardware Servers	$2,085
Global Alert Interface	Contact Closure and CAP Interface	$3,600

MINI PROGRAM	********MINI PROGRAM IS HOSTED ONLY********	List
PLAYOUT MINI	Entry Level Media Player and program to compete head to head with less expensive systems. Android OS player, dual output, includes 1 year of hosting, 1 year of software updates, 8-5/ M-F phone and internet support. All the same great Total Channel Software Features.	$1,308
PLAYOUT SoC License Mini	Entry Level Media Player SYSTEM-ON-A-CHIP License and program to compete head to head with less expensive systems. Compatible with certain Commercial Samsung, LG, Philips and other Android OS Monitors Includes 1 year of hosting, 1 year of software updates, 8-5/ M-F phone and internet support. All the same great Total Channel Software Features.	$954
MINI HOSTING	1 Year of Cloud Hosting/ required after 1st year	$89
MINI UPDATES	1 Year included, 1 Additional Year of Software Updates/ Optional	$146
PLAYERS	3 years of Hardware Warranty , Software Updates and Support	List
PLAYOUT SoC License	Entry Level Media Player SYSTEM-ON-A-CHIP License with 3 years of Updates and Support. This license is only available for certain compatible Professional Monitors from Samsung, LG and Phillips. ***NOTE: This "license only" item is not available for customer supplied Video Walls or Video Wall processors.**	$1,226
PLAYOUT MAXI	TC's network ready, standard performance, thin client fan-less media player, includes outputs for 2 each 1920x1080 monitors, each with unique playback capabilities. This basic signage player supports up 6 individual media zones, 3 of which can be moving.	$2,221
PLAYOUT MAXI PLUS	The big brother of TC's PLAYOUT MAXI, this enterprise ready, high-performance, standard form factor digital media player supports 2 each 4K monitors, with unique playback capabilities. The next level of digital signage, the MAXI + supports up to 8 individual media zones, 4 of which can be moving.	$2,941
PLAYOUT MAXI PROFESSIONAL (PRO)	TC's enterprise ready, ultra-high performance, standard form factor digital media player supports up to 3 each 4K monitors, 2 of which can have unique playback capabilities. Make the most of your digital signage with up to 12 individual media zones, 7 of which can be moving.	$3,541
GENIUS WALL PLAYERS	3 years of Hardware Warranty , Software Updates and Support	List
PLAYOUT 4XW	4 RU, Server Managed High Definition Video Wall Processor, with up to 32 each, 1920 x 1080 outputs. Total Channel's Powerful Content Manager in a High Performance Wall Processor, with content upload and storage, 365 Day Content Scheduler, Email Alerts, Billing Reports, Content Creation, and VOD. (4) RU Unit , 3 years of Hardware Warranty and On-Site Hardware Service.	$13,742
PLAYOUT 8XW		$14,536
PLAYOUT 12XW		$22,574
PLAYOUT 16XW		$29,268
PLAYOUT 20XW		$33,119
PLAYOUT 24XW		$44,786
4K GENIUS WALL PLAYERS	5 years of Hardware Warranty , Software Updates and Support	List
PLAYOUT 4XW**5K**	4 RU, Server Managed Ultra High Definition Video Wall Processor, with up to 32 each, 5120 x 2880 configurable outputs, Any resolution up to 5K, hot swap drive bays, dual power supplies, dual Xeon Processors, Pascal Based GPU processing, Total Channel's Powerful Content Manager in a High Performance Wall Processor, with content and playlist upload and storage, 365 Day Content Scheduler, Email Alerts, Billing Reports, Content Creation, and VOD. (4) RU Unit with 5 years of hardware Warranty and On-Site Hardware Service.	$57,136
PLAYOUT 8XW**5K**		$59,993
PLAYOUT 12XW**5K**		$63,564
PLAYOUT 16XW**5K**		$69,993
PLAYOUT 20XW**5K**		$78,564
PLAYOUT 24XW**5K**		$88,464
PLAYOUT 32XW**5K**		$108,264
ROOM SIGNS	CALL FOR BESPOKE PRICING AND SCREEN SIZES	List

BROADCAST	Cloud Managed Professional and Broadcast Players	List
PLAYOUT Professional	1 RU, Rackmount Professional Stand Alone Player. Connects to Total Channel Cloud. 2TB Storage, Dual Back Up Power Supplies, Hot Swap Drive Bays. 3 Year Hardware Warranty, 3 years of Cloud Server Service and 3 years of Software Support and Updates	$8,240
PLAYOUT Broadcast	2 RU, Same as the Pro Model and Adds HDSDI Outputs in companion chassis and Digital and Analog Sync Inputs	$12,230
TRAINING	WEB TRAINING AND ON-SITE	
TOTAL TRAINING ONSITE	One Day of Onsite Training/Commissioning/Includes Travel	$2,600
TOTAL TRAINING WEB	Hourly Rate	$300
LAUNCH SERVICES	TOTAL CHANNEL'S EXPERTS GET YOUR NETWORK STARTED	
TOTAL LAUNCH	20 Hours of BASIC Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development. Interactive Development NOT available with this package.	$6,000
TOTAL LAUNCH GOLD	60 Hours of Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development. Basic Wayfinding, or touch interactivity. Additional Hours may apply depending on complexity. Please consult with your TC representative before quoting.	$18,000
TOTAL LAUNCH PLATINUM	120 Hours of Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development. More complex interactive development. Please consult with your TC representative before quoting.	$36,000
ACCESSORIES	TOTAL CHANNEL'S EXPERTS GET YOUR NETWORK STARTED	
PLAYER UPDATES	Yearly Software Updates and Warranty for Players	$221
SERVER UPDATES	Yearly Software Updates and Warranty for Servers	$1,575
WINDOWS LICENSE	Factory Installed Windows 10 Pro, 64 bit, on any player. All XW Video Wall players already ship with Windows 10 Pro	$300
total-channel.com	Prices Subject to Change without Notice Terms: 50% with Order, 50% Prior to Shipment ALL SALES ARE FINAL	