

# THE BROTHER VALUE PRINT PROGRAM

Get discounts on supplies, extended warranties and a low total cost of ownership!

**brother**  
at your side



## VALUE BEYOND THE BOX

**You don't have to abandon quality for quantity.**

In partnership with your preferred Brother Authorized Reseller, the Brother Value Print Program (VPP) offers customers who commit to purchase and install select Brother printers, MFPs and scanners, along with the requisite Brother Genuine Supplies, discounts on genuine Brother toner, drums and ink.

Under this program, there is a limited warranty extension to cover three full years of warranty coverage. The warranty extension is offered in consideration of your commitment to use Brother Genuine Supplies for the full three-year term.

For a list of eligible models, please reach out to your Brother Authorized Reseller.

## VPP BENEFITS

- Competitive cost-per-page with toner/ink discounts on high-yield Brother Genuine Supplies.
- Three years of included exchange limited warranty coverage.
- Peace of mind using Brother Genuine Supplies.

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## MAJOR ACCOUNT PROGRAM

As a Brother customer, you may also qualify for the Major Account Program, which includes all the previously mentioned benefits, plus:

- Priority call support
- Priority Exchange (Overnight Warranty Exchange)
- Discounted parts ordering
- Customized call scripts
- Extended limited warranties
- Quick troubleshooting and problem resolution
- Access to field engineering and assessment teams



## PRIORITY EXCHANGE (OVERNIGHT WARRANTY EXCHANGE)

- Priority Exchange (Overnight Warranty Exchange) is included for Major Accounts, as well as for customers who purchase an extended limited warranty.
- Replacement units are sent out for next business day delivery if a customer's call is received by 4:45pm EST Monday through Friday.
- Brother covers the shipping cost both ways, including a return label and packing materials with the replacement unit.

## CONTACTLESS SERVICE WITH BROTHER EXCHANGE

Brother's device exchange options can address any service needs that might arise – the replacement product can be shipped directly to your business. This provides a simple plug and play setup without the need for outside personnel entering your business.

## INFRASTRUCTURE OPTIMIZATION ASSESSMENTS

Our team of field engineers, sales support and technology experts can work closely with you to evaluate your document management infrastructure and provide an in-depth report that can be used to understand your total cost of ownership.

The Brother field team can help you determine the extent of savings you can expect by implementing Brother technology and solutions, while right-sizing your print and capture environment and driving improvements within your organization.

**Contact your Brother Authorized Reseller to learn more and get started!**

The Value Print Program is offered in consideration of the full program guidelines, available from your Brother Authorized Reseller. Supplies pricing is available for new hardware purchased under this program and is not intended to be used for an existing install base of Brother hardware. Brother reserves the right to modify or discontinue special pricing in its sole discretion.